

Forbes

Rosé To Go: 9 Brands For All Your Summer Gatherings

It's no secret that summer is the time of year when the most rosé is consumed.

According to Nielsen Data from 2021, Q2 rosé sales totaled \$216 million, increasing from \$144 million in sales during Q1. Not to mention, [National Rosé Day](#) falls on June 11, unofficially kicking off summer ten days before the solstice on June 21.

It only makes sense then that two trending categories merge during the warmer weather — with the RTD craze as prominent as ever, these are the rosé brands that should be on your radar for all the picnics, beach days and outdoor activities of the season.

Château Minuty 2021 M de Minuty

Another option when it comes to compact bottled rosé is the 2021 M de Minuty from Château Minuty. The beloved rosé brand presents its signature, herbaceous Côtes de Provence wine in a striking 6-pack of 375ml, twist-off bottles, perfect for pouring into a glass or popping a straw into the pale rosy liquid to enjoy the rosé as is. *SRP \$90 per 6-pack, chateauminuty.com*